



October 12, 2016

Marlene H. Dortch
Secretary
Federal Communications Commission
445 12th Street, S.W.
Washington, D.C. 20554

Re: Notice of Ex Parte Communication, MB Docket No. 16-306, GN Docket No. 12-268

Dear Ms. Dortch:

On October 7, 2016, Alison Neplokh, Robert Weller, Rick Kaplan and the undersigned, all of the National Association of Broadcasters (NAB), met with Commission staff to discuss the Public Notice the Incentive Auction Task Force and Media Bureau released seeking comment on a post-incentive auction transition scheduling plan.¹ A complete list of FCC attendees is set forth below.

During this meeting, NAB asked questions concerning the assumptions the staff used to perform the analysis described in the Public Notice, the outputs of the analysis, and the operation of the Phase Assignment Tool and the Phase Scheduling Tool. NAB also discussed the proposed limit on temporary interference, the tentative conclusion not to use temporary channels, and coordination with Canada and Mexico during the transition.

The transition of broadcasters into a reorganized band plan will play a critical role in a successful incentive auction. Repacking broadcasters into a smaller portion of the UHF band after the close of the auction will present unprecedented logistical challenges and require careful coordination, as well as close cooperation with the broadcast industry. Accordingly, NAB and other stakeholders have urged the Commission to begin planning for the post-auction transition as soon as possible.² With the release of the Public Notice, the Incentive Auction Task Force and Media Bureau have taken the first step towards developing a plan for repacking the television band after the close of the auction. We look forward to providing specific and constructive input throughout this process.

¹ *Incentive Auction Task Force and Media Bureau Seek Comment on Post-Incentive Auction Transition Scheduling Plan*, Public Notice, MB Docket No. 16-306, GN Docket No. 12-268, DA 16-1095 (Sept. 30, 2016).

² See Letter from Rick Kaplan, NAB, to Marlene H. Dortch, FCC, GN Docket No. 12-268 (March 21, 2016); Letter from Joan Walsh, AT&T Service, Inc., to Marlene H. Dortch, FCC, GN Docket No. 12-268 (March 14, 2016).

Respectfully Submitted,

A handwritten signature in black ink, appearing to read "Patrick McFadden", with a long horizontal flourish extending to the right.

Patrick McFadden
Associate General Counsel,
National Association of Broadcasters

cc: Meeting Attendees

FCC Meeting Attendees

Gary Epstein
Jean Kiddoo
Bill Lake
Melissa Dunford
Sasha Javid
Rudy K. Sultran
Brian B. Smith
Tony Coudert
Evan Morris
Dorann Bunkin
Kevin Harding
Hillary DeNigro
Erik Salovaara
Karla Hoffman
Charlie Meisch
Erin Griffith